

---

# Post Card SOP

---

# Post Card SOP



- 4.25 x 6 in size
- single-sided
- next day to receive Tues-Thurs
- black & white
- yellow #65 uncoated
- printing both sides
- first class
- less than 50 cents/postcard
- cost to mail out to 1000 is \$500
- mail out 1000 at a time

# Post Card Copy 1



January 17, 2007

Dear **Alex And Alice Izzard**,

My company is interested in buying your property located at **3037 W Ina Rd Ste 151** in **Tucson**. We buy several houses each month and we're looking to buy more in this area. Should you have any interest in selling quickly and easily at a fair price, please call us at **1-800-4alexizz**. You can also visit us at **www.alexizztucson.com** to submit your property information and get the ball rolling. To hear the details on how we can buy your house "as-is" on the date of your choice you can "eavesdrop" on our 24-hour **FREE RECORDED MESSAGE!** Dial (520) 219-3744 on your phone. Then just "listen in!"

If you're not interested in selling this property now, please keep this card for future reference. We have purchased numerous houses throughout Pima so we may be a perfect solution for selling your property. If your house is listed with an agent, please disregard this.

Sincerely,

Alex and Alice  
Alexizz Properties Holdings LLC  
1-800-4alexizz | [www.alexizztucson.com](http://www.alexizztucson.com)

# Post Card Copy 2



**Attention: {OWNER\_NAME} – I want to buy your property at {PROPERTY\_ADDRESS}, ‘as is’, make you a ‘cash’ offer, and close on the date you choose.**

---

I have been trying to contact you for the past few weeks regarding your property at {PROPERTY\_ADDRESS} in Cincinnati. Unfortunately, I have not been successful, so as a last resort I have sent you this postcard in the hopes that you will respond back soon. I did some research in the public records about this property and wanted to find out if you were thinking of selling it. I want to make things as easy as possible for us to do business.

I am not sure of the condition inside but it would not be a problem if the property needs some work. I would also buy the property with the tenants there so you won't have to ask them to move out AND I will even be willing to help you by paying for some or all of your closing costs.

---

I took the time to record a message about my offer to buy your property. **Please take a moment and listen to my message by calling xxx-xxx-xxxx.** You can call 24 hours a day, 7 days a week.

Please call as soon as possible. I am very anxious to hear from you.

# Post Card Copy 3



Dear (first),

My company is interested in buying your property located at (Mailing address), (Mailing city), (Mailing state).

We buy several houses each month and were interested in buying more in this area. Should you have any interest in selling quickly and easily at a fair price, please call us at (Enter google voice number).

You can also visit us at (your website) to submit a property information form and get the ball rolling.

To learn more about how we can buy your house as-is on the date of your choice, call our 24 hour free recorded message line at (enter google voice number).

If you're not interested in selling this property now, please keep this card for future reference. We have bought many houses in the (enter area) area and may be a perfect solution for selling your property.

Sincerely,

-JP

buyhousesfasteratlanta@gmail.com or (Google Voice Number)